1.K-LOVE Radio serves me as a resident of the local community by allowing me to hear ministry programs as I commute to and from work in Bakersfield, and to be involved in community outreach.

2.The community would have less faith-based guidance without K-LOVE.

3.K-LOVE is in the public interest because it helps desperate people find a way to avoid worsening their social condition. This reduces the burden on publicly funded social services.